





UNIDO: Increasing Income and Employment opportunities in Agro-Industry Value Chains

| | | |
|---|--------------------------------|--|
|  | Implementing partner(s) | United Nations Industrial Development Organization (UNIDO) |
|  | Location | Nationwide |
|  | Agreement period | 2021 – 2022 (Inception Phase) |
|  | Budget total (Sweden) | 8 600 000 SEK |

Overview and objectives

The overall objective is to facilitate the development of inclusive and sustainable market systems in selected value chains, which effectively link smallholder farmers and agriculture-based Micro, Small and Medium sized Enterprises (MSMEs) to domestic, regional and /or global markets through clustering and with the aim to foster local value addition. The programme emanating from this inception phase is expected to contribute to Liberia's economic diversification, green growth as well as poverty alleviation by generating income and decent employment, for women and youth.



The new programme will capitalize on the achievements and lessons of GROW Liberia that followed a Market Systems Development (MSD) approach in selected value chains, and will, as a complement to analysis during the inception phase, also continue the implementation of the value chains and with the MSD processes that GROW Liberia has initiated, e.g., the cocoa and vegetable sectors. From the inception phase, the programme will explore effective linkages with related programmes and projects of both the Embassy and other development partners of Liberia with a view to maximizing results and impact and avoiding overlaps given the quite crowded donor landscape in Liberia.

Expected Outcomes

Over the inception period of 12 months, the programme and will have the following expected outcomes:

- Programme document prepared and validated in a participatory manner, and
- Consolidation of results from GROW Liberia activities in the cocoa and vegetables value chains.

Activities

GROW Liberia carries out activities within the cocoa and vegetable value chains, including the following focus areas:

- Access to markets
- Sustainability and organic production
- Cooperative and farmer performance
- Export preparedness and investments from premium buyers
- Regulatory dialogue and sector coordination
- Agro input, dealer, policy, and distribution
- Knowledge management and communication